



Campbell County
Economic Development
Corporation

■ ECONOMIC DEVELOPMENT ■ COMMUNITY DEVELOPMENT ■ WORKFORCE DEVELOPMENT

BUSINESS/INDUSTRIAL PARKS TASK FORCE

Meeting Notes

GEORGE AMOS BUILDING

March 30, 2010

2:00 – 5:00 pm

Task Force Members Attendees: Dustin Hamilton, Jeff Fuller, Lyle Murdock, Doug Ninas, John Boniface, Nolene Wright, Michael Surface, Paul Andrade, Mark Christensen, Bruce Schilling

CCEDC Staff: Philippe Chino

- The task force reviewed the available data on the current and planned industrial and commercial development areas for Gillette and Wright. A wealth of data was presented by Lyle Murdock and Doug Ninas. This information and much more will help the implementation of the task force strategic plan immensely.
- The group completed the definition of the objectives for the strategic plan of the task force and based on the supporting discussion identified the strategies to go with each.
- The following is the compilation of the goal, objectives along with the strategies for each:

GOAL: Identify and capitalize on available resources to create business and industrial parks opportunities in Campbell County

OBJECTIVE: Create an inventory of potential properties/developments in Campbell County and rank them with a “state of readiness”

Strategies:

- Focus on existing and potentially zoned C-3, I-1, I-2 and C-0 areas
- Define “Business Ready”
- Countywide, identify “large” industry potential opportunities
- CCEC in concert with the City of Gillette, Town of Wright and Campbell County complete the database by fall, 2010

OBJECTIVE: Create a profile of target prospective businesses/industries

Strategies:

- CCEDC contract with a specialty firm to conduct a target business/industry study
- Incorporate *enhancement of existing* businesses/industries; new businesses/industries that *serve/support existing* businesses/industries; and *new* businesses/industries into the target study.
- Coordinate the Target Industry Study with “other” Task Force needs
- CCEDC complete the Target Industry Study and disseminate the information countywide, by October, 2010

OBJECTIVE: In concert with CCEDC and all local governments, establish and implement an information/communication process.

Strategies:

- Identify “Expediting SWAT Team” to assist business start-ups
- Promote/assist private sector developments
- Promote public sector developments
- Promote City/County created developments
- Identify/define “incentive” opportunities for developers and incoming businesses
- Develop protocol/process to assist prospective businesses/industries
- Identify method to maintain current countywide “business ready” sites and building database
- Complete a working draft by late fall, 2010. Have the information and process in-place prior to Spring, 2011.

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- A note about the above objectives: they may seem few; however, the task force felt the various discussion topics had a few common threads. As with all past meetings discussions, the task force talked about the importance of an inventory of potential properties/development.

Following this was the need to understand the profile of prospective businesses and industries that would be targets for Campbell County. The third objective focuses on implementation based on the strong need for communication methods. It was this category where we saw a lot of action plan activities that dealt with the common need to communicate in order to act.

- Our next meeting will be on **Thursday April 21 at 2 PM** at the CCEDC's new location conference room to review the above
ACTION ITEM: Each team member to review the above objectives and strategies and send comments to Paul Andrade, Jeff Fuller, and Philippe Chino. Please let us know if you don't have any as well. Jeff and Paul will document the comments for review at our next meeting.
- The goal for the meeting on the 21st is to finalize this document for submittal to the CCEDC.