



Campbell County  
Economic Development  
Corporation

■ ECONOMIC DEVELOPMENT ■ COMMUNITY DEVELOPMENT ■ WORKFORCE DEVELOPMENT

**Wright SWOT Workshop**  
**Wednesday, October 21, 2009**

<u>Opportunities</u>	<u>Internal?</u>	<u>External?</u>	<u>Frequency</u>
Ag & Mineral education and tourism -displays and hands - on. Work with local ranches and mines.			8
Customer service			4
More residential housing			4
Marketing			3
Recreational - hunting, etc.			2
Leader in carbon capture sequestration. Mineral extraction gasification			2
Promote quality of life tourism			2
Business job shadowing. Partnership with college, industries			1
Low taxes - conducive business climate			1
Other uses of minerals			1
Create new retail stores			1
Business diversification. Support services -retail, food			1
Recruitment - Bank, fast food, senior center, pharmacy, public health			1
Utilize current facilities			1
Legislation -environmental/climate change			1
UW/GE Plant			1
Airport			1
Failed government of the states. Higher taxes forcing out businesses			1
Entrepreneurs			1
Mercantile CO-OP where town people can invest and see a return on their investment if they shop there			1
Meat processing plant			1