



Campbell County
Economic Development
Corporation

■ ECONOMIC DEVELOPMENT ■ COMMUNITY DEVELOPMENT ■ WORKFORCE DEVELOPMENT

Gillette SWOT Workshop Thursday, October 8, 2009

<u>Threats</u>	<u>Internal?</u>	<u>External?</u>	<u>Frequency</u>
Climate change and its associated impact on the regulatory and social environment at the International, national, and state levels which could negatively impact our carbon-based economy		X	20
Substance abuse rates and its social impact	X		10
National economic trends		X	8
Green and other environmental issues that results in unfavorable regulations and legislation (e.g. Cap & Trade, endangered species)		X	8
Lack of City/County MOA's; Lack of intergovernmental cooperation and leadership.	X		7
The Boom/Bust mentality may inhibit job growth and industry development; Gillette and Campbell County reputation		X	7
Water supply if Gillette is not able to complete its water delivery project	X		5
Lack of transmission lines		X	4
Lack of available capital for development with a prolonged recession		X	3
Lack of people taking personal responsibility and failure to get tort reform		X	3
Good economic times may result in complacency and reliance on the "old way" of doing business	X		3
National level politics negatively impacting our economy		X	3
Creation of an unfavorable tax structure	X	X	3
A rising cost of living within Campbell County could affect the available labor market	X		2

High costs and prices in Gillette; price gouging by some	X		2
State funding availability		X	2
Lack of external support for Campbell County		X	2
Uncontrolled sprawl	X		2
Weak community service culture	X		2
Weak family values	X		2
Failure to develop infrastructure to support growth			2
Overall increases in the cost of living and high housing prices	X		2
Lose air transportation services.	X	X	2
Lose our commitment to child-care development	X		2
Unforeseen new technologies that could un-scale coal		X	2
Negative perceptions of coal as an energy source		X	2
Aging workforce – few people available; poor opportunities for retirees	X		2
Young people leaving the community, impatient, the available workforce.	X		2