

GOAL: Ensure sufficient, quality childcare exists for Campbell County.*

**Quality is defined as meeting quality of standards set forth by the Department of Family Services.*

OBJECTIVE: Research need for childcare in Campbell County

STRATEGY: Develop baseline of existing licensed childcare availability by age.

- Monitor capacity of licensed childcare in Campbell County using data from Department of Family Services and Child Care Finders
 - Agencies: Child Care Finders, DFS, CCEDC
 - Personnel: Child Care Finders, DFS, CCEDC
 - Strategic Steps:
 - Costs: 0
 - Time Frame: Ongoing
 - Lead Organizations: Child Care Finders
 - Impact: Knowledge of the need for child care in Campbell County

STRATEGY: Research Child Care Demand

- Analyze child care demands using data from Child Care Finders, Department of Family Service and Campbell County birth rates.
 - Agencies: Child Care Finders, DFS, CCMH
 - Personnel: Child Care Finders, DFS, CCEDC, CCMH
 - Strategic Steps:
 - Costs: 0
 - Time Frame: Ongoing – Quarterly Updates
 - Lead Organizations:
 - Impact: Up-to-date ongoing information on the need of childcare

OBJECTIVE: Work with County & City government concerning childcare zoning regulations

STRATEGY: Understand County zoning regulation hurdles for child care

- Identify Child Care licensing obstacles within the County Zoning Regulations
 - Agencies: DFS, City/County, Child Care Task Force
 - Personnel: DFS, CCEDC, Child Care Task Force
 - Strategic Steps:
 - Costs: 0
 - Time Frame: Ongoing
 - Lead Organizations: DFS
 - Impact: No Child Care closures or delay of opening due to County or City regulations

OBJECTIVE: Develop a marketing plan to provide child care information to parents, providers, prospective providers and businesses

STRATEGY: Develop specific campaign for parents, providers and businesses with information on day care licensing, child care opportunities, and training

- Agencies: DFS, Child Care Task Force
- Personnel: DFS, CCEDC, Child Care Task Force
- Strategic Steps:
- Costs: 0
- Time Frame: Ongoing
- Lead Organizations: DFS
- Impact: Education for parents, businesses and providers on the importance of day care in Campbell County

OBJECTIVE: Develop Gillette as the North East regional childcare one-stop center to include a public/private childcare center for niche markets.

STRATEGY: Research One-Stop Centers in South Dakota

- Agencies: DFS, Child Care Finders, Child Care Task Force
- Personnel: Child Care Task Force
- Strategic Steps:
- Costs:
- Time Frame: Year 1
- Lead Organizations: Child Care Task Force
- Impact:

STRATEGY: Hire consultant to develop a plan for one-stop and childcare center

- Agencies: DFS, City/County, Child Care Task Force, CCEDC
- Personnel: CCEDC/Consultant
- Strategic Steps:
- Costs: \$50,000
- Time Frame: Years 3-5
- Lead Organizations: CCEDC
- Impact:

STRATEGY: Research funding opportunities

- Agencies: DFS, City/County, Child Care Task Force
- Personnel: CCEDC, Child Care Task Force
- Strategic Steps:
- Costs: 0
- Time Frame: Ongoing
- Lead Organizations: CCCEDC
- Impact: No Child Care closures or delay of opening due to County or City regulations