



Campbell County
Economic Development
Corporation

■ ECONOMIC DEVELOPMENT ■ COMMUNITY DEVELOPMENT ■ WORKFORCE DEVELOPMENT

5-Year Economic Development Strategic Plan for Campbell County

Steering Committee Meeting Notes

Campbell County Fire House One

Thursday, November 5, 2009

4:30 – 6:30 PM

Committee Members Present:

Chris Shelledy, Megan Lehman, Doreen Schaar, Julie Simon, Steve Laakso, Nolene Wright, Tammie Anderson, Janeen Bissey, Dane Joslyn, Josh McGrath, Cathrine Coulter, Mark Herrmann, Luann Borgialli, Linda Harris, Bob Zabel, Brenda Schladweiler, and Norine Kasperik

Planning Committee Members Present:

Jaime Tarver, Roy Edwards, and Traci Conklin

CCEDC Staff Present:

Philippe M. Chino, Brandi Beecher, and Mary Melaragno

Co-Chair Chris Shelledy welcomed everyone to the second Steering Committee meeting.

Philippe Chino, Executive Director, CCEDC, presented the two definitions of Economic Development that are relevant to our county:

Generic definition: A program, group of policies or activity that seeks to improve the economic well-being and quality of life of a community by creating jobs [ATTRACTION OF NEW COMPANIES AND EXPANSION OF EXISTING ONES] and retaining jobs [RETENTION OF LOCAL COMPANIES] in order to facilitate growth and provides a stable tax base

Definition for the County: The goal of Economic Development is to grow wealth in Campbell County more quickly than the population, to increase the value and number of transactions that bring money into the County, and to keep the money circulating in the County longer

Philippe then said that when asked in our communities: “What does the CCEDC do?” the response is: “the following 4 activities”:

ECONOMIC DEVELOPMENT

- Retention of existing businesses
- Expansion of existing businesses
- Attraction of new industries and businesses
- Working with industry clusters

COMMUNITY DEVELOPMENT

- Facilitate the County’s economic development visioning process
- Work with the County citizens to implement the economic development strategic plan

WORKFORCE DEVELOPMENT

- Serve as a market research arm of Gillette College’s Industry Training Education Center
- Assist in assessing the need of new workforce training programs
- Workforce recruitment

Doreen Schaar explained that the Steering Committee will be using Google Groups. So far posted is the survey of the top 10 Strengths and Weaknesses and the discussion board. Throughout our process, all materials will be posted on the Google Groups page. The website address is <http://groups.google.com/group/ccedc>.

If you need help to set it up or have further questions, please contact Doreen at dschaarssb@vcn.com.

Megan Lehman discussed the Meeting Process and Protocol, which is posted on Google Groups. This is the description of our process, times the Steering Committee will meet in the next 7-8 months, and what is expected from all the members of the Steering Committee:

- Meetings are scheduled for the first Thursday and third Monday of every month from 4:30 – 6:30 PM
- Meetings will start promptly at 4:30 PM. Dinner will be available starting at 4:15 PM. If you are unable to be at the meeting by 4:30 P.M., we understand, but ask that you respect your fellow steering committee members and the process by keeping disruption to a minimum when you join us
- It is understood that everyone will not be able to attend every meeting, but it is expected that at least two members of each task force attend every meeting
- Each meeting will start with a five minute update by the chairs of each task force or designated representative

- The rest of the meeting will be for meeting with your task force if able to do so, although it is not necessary to stay the whole time if you are unable to.
- Each task force will work on Strengths in November and December 2009. Weaknesses will begin in January 2010

Doreen explained everyone has received, or will receive, a binder containing information to help further the process. Please feel free to add any necessary information in the binder, which will benefit you. If you were unable to attend the second meeting, staff will bring binders to the next meeting.

Group discussed Strengths and Weaknesses. The Steering Committee began working on the Strengths of Campbell County. Four task forces were created: Government, Education, Mineral and Agriculture, and Tax and Finance.

Staff will send out a bulletin showing the members of each task force and a request that all members who attend, to please choose a task force.

NEXT MEETING MONDAY, NOVEMBER 16TH 4:30 – 6:30 PM. DINNER WILL BE PROVIDED.

WILL BE HELD IN THE COTTONWOOD ROOM IN THE GEORGE AMOS MEMORIAL BUILDING