



Campbell County
Economic Development
Corporation

■ ECONOMIC DEVELOPMENT ■ COMMUNITY DEVELOPMENT ■ WORKFORCE DEVELOPMENT

5 YEAR ECONOMIC DEVELOPMENT STRATEGIC PLAN FOR CAMPBELL COUNTY

ECONOMIC DIVERSITY TASK FORCE

Meeting Notes

CCEDC Board Room

February 22, 2010

1-2:30 PM

Task Force Members: Vermona Peterson, Toni Brown, Jeff Rosenlund
Mary Kelley, Don Morrison, Dave Spencer, Dee Peterson

CCEDC Staff: Philippe Chino

- The Task Force decided to continue to meet on Mondays. The only change is that we will meet from 1:00 pm to 2:30 pm, with the understanding that the meetings will adjourn at 2:30 PM promptly.
- We are continuing to recruit the appropriate organizations to the task force:

Flightline	- Toni
VA	- Toni
County	- Philippe
Senior Center	- Vermona
Black Hills	- Philippe
P&H Mine Pro	- Philippe
Burlington Northern	- Philippe
L&H Industrial	- Philippe
Cummins	- Philippe

- The final GOAL for Economic Diversity is the following:

“Diversify and expand Campbell County’s economy to stabilize the cycles of economic activity through growth of existing and new businesses and services”

- We continued to agree the economic development engines in Campbell County are mining and oil/natural gas. Diversification should come from within these industries and recruiting new businesses and services.

- We came up with three (3) objectives:

OBJECTIVE: Foster an environment that encourages stability and growth of existing businesses and services

OBJECTIVE: Identify and recruit new businesses and services to complement existing Businesses and services

OBJECTIVE: Identify and recruit new businesses and services independent of our current businesses and services

- Please review the three objectives between now and next week. The group may want to wordsmith some of the objectives if it needs to do so. We must finalize the objectives and be in full agreement with the wording of the three objectives before we can start working on the strategies for each objective.