



Campbell County
Economic Development
Corporation

■ ECONOMIC DEVELOPMENT ■ COMMUNITY DEVELOPMENT ■ WORKFORCE DEVELOPMENT

Wright SWOT Workshop
Wednesday, October 21, 2009

<u>Threats</u>	<u>Internal</u> ?	<u>External</u> ?	<u>Frequenc</u> y
Federal Government			11
Green and other environmental issues that results in unfavorable regulations and legislation (e.g. Cap & Trade, endangered species)			9
Lack of sustainable economic industry			2
No child left behind. Children don't learn real-life skills			2
Environmental - weather			2
Neighboring communities getting the business	x		2
Work schedule - shift workers leave town/state when it's their 7 days off			1
Cell phones and technology. Hindering childrens learning capabilities			1
Lack of diversity			1
Wind farms. Renewables replacing needed minerals			1
Lack of secondary jobs. Recruitment, retention			1
Boom and Bust			1
"No change" mentality.			1
Negative press			1
Banking			1
Economy		x	1
Medical needs			1
Lack of education			1