



Campbell County
Economic Development
Corporation

■ ECONOMIC DEVELOPMENT ■ COMMUNITY DEVELOPMENT ■ WORKFORCE DEVELOPMENT

5-Year Economic Development Strategic Plan for Campbell County Steering Committee Meeting Notes

Cottonwood Room, George Amos Building

Tuesday, October 27, 2009

5:30 PM

Committee Members Present:

Chris Shelledy, Robert Zabel, Brenda Schladweiler, Dan King, Norine Kasperik, Mark Herrmann, Stacie McDonald, Robin Schonberg, Becky Pickrel, Clint Pickrel, Harvey Jackson, Susan Jerke, Megan Lehman, Doreen Schaar, Nolene Wright, Janeen Bessy, Tammie Anderson, Dane Joslyn, Cathrine Coulter, Luann Borgialli, Linda Harris, Jessica Louk, Jeff Louk

Planning Committee Members Present:

Jaime Tarver, Traci Conklin, Heidi Lowe

CCEDC Staff Present:

Philippe M. Chino, Brandi Beecher, Mary Melaragno

Jaime Tarver opened up the meeting explaining this 5-Year plan will be the road map for Economic Development of Campbell County.

Philippe Chino explained the process is typically not done by Economic Development, a consultant is typically hired but then the community is not in control of the process.

7 months time line

400-500 people will have assisted by end of process

Planning commission was founded because EDC Board wanted plan that would make ED accountable

- Co-Chairs were introduced as Doreen Schaar from Security State Bank and Chris Shelledy from BW Insurance.
 - After Doreen made Gillette home, she has taken an interest in making a difference in the community. She believes she was chosen as co-chair to help make a difference.

- Chris moved to Gillette under an assumption of only staying here for two years, ended up staying in Gillette for ten years, moving away and came back after realizing Gillette was home and this is where he wanted to raise his family.
- Philippe Chino outlined the other past planning processes, including the POWER Campaign.
 - Discussed the SWOT results from both Gillette and Wright.
- Jaime Tarver explained the “quantity” numbers from the SWOT results were used to prioritize the frequency a subject matter was brought up, but they are not exact.
- Group decided that a third co-chair was needed. Megan Lehman volunteered.
- Group discussed need more diverse members of the group.
- Will try to get a Google Group set up for everyone to access.

ACTION ITEMS

Members need to review SWOT analysis information and prioritize top 10 initiatives before next meeting.

Members need to identify initiatives they may be interested in working on, and other industry specialists that may assist in specific initiatives.

NEXT MEETING THURSDAY NOVEMBER 5TH 4:30 – 6:30 PM. DINNER WILL BE PROVIDED.