



Campbell County
Economic Development
Corporation

■ ECONOMIC DEVELOPMENT ■ COMMUNITY DEVELOPMENT ■ WORKFORCE DEVELOPMENT

Gillette SWOT Workshop Thursday, October 8, 2009

<u>Strengths</u>	<u>Freq.</u>
Campbell County has a family oriented environment with a strong sense of community pride, commitment, involvement, values and community services.	20
Campbell County has great infrastructure and facilities along with a commitment of investment infrastructure to include the Airport, Complex, road system, etc. that is focused for growth.	17
Quality of education (K-12 and College) and a strong commitment to education.	14
Campbell County residents and leaders maintain a “can-do” attitude with many innovative and fresh ideas being generated all the time.	13
The carbon-based natural resources of the County with decades of production potential	11
Campbell County has a strong, healthy tax base that supports a dynamic and prosperous community	9
We have a young, emerging workforce that is available for future growth in jobs with good job potential in the future	8
Visionary leadership within the community with both the public and private sectors that is responsive to the needs of the community with solid prior planning.	7
Good government relations between the agency personnel and leaders with the residents of the community – very connected and integrated	7
Location of the cross road of Bighorns & Black hills – I-90; cross road of major national-level transportation corridors	7
There is a strong sense of community pride within the culture and leadership of Campbell County	4
We have a future – focused vision for Campbell County with leaders who are willing to commit for the long term.	4
Strong social commitment to education and opportunities for youth	3

We have a good quality of life.	3
Growing diversity within the social character of the community	3
Good public-private partnerships and investment opportunities.	3
Gillette and Campbell County have a business friendly tax/regulation environment	2
Strong Gillette College that is capable of expansion and growth	2
Good financial strengths of government entities	2
High disposable income; financially capable.	1
Health care facilities and technology	1
We have a diversity of existing services.	1