



CCEDC Child Care Task Force

MEETING NOTES

March 19, 2010 10 a.m.

Attendance: Vermona Peterson, Melody Warren, Beth Norton, Brandi Beecher

Vermona reviewed the goal, objective and strategies.

Melody report the Week of the Young Child will be honored with a proclamation by the Campbell County Commissioners on April 6 at 9:30 – 9:45 a.m. Children will parade from Twin Spruce to the Courthouse.

As of 3/22/10 - 84 Daycares with capacity of 1,171

Group discussed the hurdles of zoning for daycares located in the county. County is currently rewriting the zoning regulations, so now is the time to work with them on changes.

Group worked on Objectives and Strategies. Discussed it would be good to have Philippe join the task force at the next meeting to go over the process.

Discussed the need of meeting with agencies to develop packets that will be distributed by Chamber, DFS, Child Care Finders, Boys & Girls club, etc.

Next Meeting - Tuesday, March 23rd 10 a.m. Workforce Services

GOAL: Ensure sufficient, quality childcare exists for Campbell County.*

**Quality is defined as meeting quality of standards set forth by the Department of Family Services.*

Objective: Research need for childcare in Campbell County.

Strategies:

- Develop baseline of existing care availability by age.
- Research childcare demand
 - Birthrate counts. DFS
 - Childcare finders, kids county and CCMH Infant Count
 - Agencies: Child Care Finders & DFS
 - Personnel: 0
 - Strategic Steps: DFS continues to monitor
 - Time Frame: Ongoing

- Lead Organization: DFS
- Impact: Knowledge

Objective: Work with County and City government concerning child care zoning regulations.

Strategies:

- Research current zoning regulations for child care
- Develop action plan based on findings
 - Identify zoning obstacles at the county level
 - City zoning is being addressed
 - Agencies: DFS & CCMH
 - Personnel: CCEDC 1 hr/quarter
 - Strategic Steps: Compare birth rate numbers to existing child care openings
 - Costs: 0
 - Time Frame: Quarterly ongoing
 - Lead Organization: CCEDC
 - Impact: Up-to-date ongoing information on childcare demands.

Objective: Develop a marketing campaign to provide child care information.

Strategies:

- Develop specific campaign for parents, providers and businesses.
- Marketing plan will be funded by grants, business donations and government agencies.
- Develop a program recognizing childcare providers that improve through staff education.
- Research employer resources and strategies for daycare.
 - Agencies:
 - Personnel:
 - Strategic Steps:
 - Costs:
 - Time Frame:
 - Lead Organization:
 - Impact:
- Providers
 - Research and promote how much childcare providers make.
 - Promote importance of licensed childcare provider.
 - Promote childcare training availability.
 - Promote reward of being a childcare provider
- Parents
 - Promote importance of licensed childcare provider.
 - Develop a list of resources available.
 - Develop a plan for the awareness of the availability of complaint and compliance report.
- Businesses
 - Promote importance of licensed childcare provider.

- Develop a list of resources available.
- Develop a plan for the awareness of the availability of complaint and compliance report.

Objective: Develop Gillette as the North East regional childcare one-stop center.

Strategy:

- Research One-Stop Centers in South Dakota
- Research Funding Opportunities – United Way , Casey Foundations
 - Agencies:
 - Personnel:
 - Strategic Steps:
 - Cost:
 - Time Frame:
 - Lead Organization:
 - Impact: