



Campbell County  
Economic Development  
Corporation

■ ECONOMIC DEVELOPMENT ■ COMMUNITY DEVELOPMENT ■ WORKFORCE DEVELOPMENT

## Gillette SWOT Workshop Thursday, October 8, 2009

<u>Opportunities</u>	<u>Internal?</u>	<u>External?</u>	<u>Frequency</u>
Expand the role and function of Gillette College, perhaps creating a 4-year institution, in order to attract more young workers into the area	X	X	13
Create new facilities to attract global business ventures	X		9
Develop new power generation capabilities (wind & coal)	X	X	9
Create a new industrial/business-ready park	X		8
Promote our advanced coal technologies (e.g. clean coal, coal gasification, etc.)	X	X	8
Utilize Camplex and its facilities to attract new industries and opportunities	X		7
Create new business	X		6
Develop carbon sequestration capabilities	X		6
Create more a technology and customer-service oriented workforce	X	X	5
Create an Internet storage facility, which requires a lot of power, but we have the power locally.	X		4
Support creation of additional transmission lines		X	4
Promote and expand tourism	X	X	4
Create new retail stores	X	X	4
Maintain pro-active land-use planning	X		4
Improve the overall quality of the services within the community	X		3
Re-create the uranium industry within Campbell County	X		3
Continue annexing County lands to City Property with a uniform and cohesive plan for growth and expansion of the City	X		3

Maintain support for existing energy-based industries	X	X	3
Complete the Challenge Center	X	X	3
Obtain available land for growth and expansion	X		3
Develop more senior, assisted living housing	X		3
Develop a public transportation system	X		2
Attract a major retail outlet into the community (e. g. Cabalas)	X		2
Support smaller communities (e. g. Recluse Community Center) for economic expansion across the County	X		2
Use college students to meet work force requirements	X		2
Develop a minerals museum	X		2
Maintain existing and expand as possible parks, pathways, and other city beautification projects.			2
Utilize returning empty trains	X		2
Create more liquor licenses for more restaurants	X		2
Create a more flexible taxation system	X		2
Maintain existing low tax structure	X		2
Become a regional center	X	X	2
Recruit a diversified workforce, young and old		X	2
Create a heart-care center	X		2
Improve high school level academics and time for academics.	X		2
Maximize fiber network systems	X		2
Become a statewide conference center hub	X	X	2
Use MOU's/MOA's for uniform and consistent planning at all governmental levels	X		2
Promote Campbell County to the nation and its impact on the national economy.		X	1
Create a "save for a rainy day" account	X		1