

GOAL: To have a consistent and clear development process within City and County to attract new businesses, promote success of existing companies, and encourage economic growth.

OBJECTIVE: Promote teamwork between appointed officials

STRATEGY: Create opportunities for City and County departments to work together on development

- County and City Planning Departments will meet together during pre-meetings, host quarterly luncheons for better communications on developments and utilize collaborative training opportunities
 - Agencies: County Planning, City Planning & CCEDC
 - Personnel: County Planning, City Planning
 - Strategic Steps:
 - Costs: Minimal
 - Time Frame: Ongoing Years 1-5
 - Lead Organizations: City Planning
 - Impact: Unified Community

OBJECTIVE: Create an educational program for new entrepreneurs and existing businesses on the development process.

STRATEGY: Create partnerships with City and County Development officials, funding entities and business development resources.

- Simplify information on development process
- Incorporate complete process including timelines into packets of information to be distributed to new developers – distributed through City, County, Chamber, SBDC, EDC
- Develop a website that will direct developers to the information they need and link it off of the Chamber & CCEDC sites
 - Agencies: County Planning, City Planning, CCEDC, Chamber, SBDC, NE WY
Contractors Association
 - Personnel: County Planning, City Planning, CCEDC, Chamber, SBDC
 - Strategic Steps:
 - Costs: Direct: \$2,500 Indirect: Personnel
 - Time Frame: Year 1 +/-
 - Lead Organizations: City/County Planning
 - Impact: Increase public awareness of development regulations

OBJECTIVE: Work with City and County to implement MOU for standards of development in the Joint Plan District Boundary to implement consistent, seamless development process for City and County.

STRATEGY: Develop a committee of contractors, developers, surveyors, project managers to meet with elected officials on the need for MOU.

- Hire specialized consulting firm to evaluate and make recommendations on streamlining the development process and resolving the MOU issues
- Use MOU Committee to work with Consultant and staff to implement recommendations
 - Agencies: County, City, Business Regulations Task Force
 - Personnel: County & City
 - Strategic Steps:
 - Costs: Direct: \$75,000 Indirect: Staff Time
 - Time Frame: Years 1-3
 - Lead Organizations: County & City
 - Impact: Complete understanding of regulations in the joint planning district