

## **CCEDC Business Regulations Task Force Strategic Plan**

**Goal: To have a consistent and clear development process with City and County to attract new businesses, promote success of existing companies, and encourage economic growth.**

Objectives: 1) Promote teamwork between City and County officials  
2) Create an educational program for new entrepreneurs and existing businesses on the development process  
3) Work with City and County to implement MOU for standards of development in the Joint Plan District Boundary to Implement consistent, seamless development process for City and County

Task Force Chair: L.D. Gilbertz

Task Force Members: Katie Allen, Curtis Betcher, Mark Christensen, Jeff Dale, Brent Hardy, Susan Jerke, Megan Lehman

Staff: Brandi Beecher

## CCEDC Business Regulations Task Force Strategic Plan

**Objective #1: Promote teamwork between City and County Officials**

**Strategy #1: Create opportunities for departments to work together on development**

| Processes               | Time Frame | Cost                    | Lead Organization<br>& Who's Involved                         | Impact<br>(known or projected) |
|-------------------------|------------|-------------------------|---|--------------------------------|
| Pre Meetings            | Years 1-5  | Direct: \$2,500         | Lead: City/County<br><br>CCEDC, Council, Commissioners, Staff | Unified community              |
| Quarterly Luncheons     |            | Indirect: Staff<br>Time |   |                                |
| Collaborative Trainings |            |                         |   |                                |

## CCEDC Business Regulations Task Force Strategic Plan

**Objective #2: Create an educational program for new entrepreneurs and existing businesses on the development process**

**Strategy #1: Create partnerships with City and County Development officials, funding entities and business development resources**

| Processes  | Time Frame | Cost                 | Lead Organization & Who's Involved  | Impact (known or projected)                                     |
|--|------------|----------------------|---|---|
| Clarify information on development process   | Year 1 +/- | Direct: \$2500       | Lead: City/County<br>CCEDC, Gillette Chamber of Commerce, SBDC,<br>North East Wyoming Contractors Association | Increase assess and public awareness of development regulations |
| Incorporate complete process including timelines into packets of information to be distributed to new developers - distributed through City, County, Chamber Small Business Development Center ( SBDC), CCEDC, Campbell County Visitors Bureau ( CCVB) |            | Indirect: Staff Time |   |   |
| Develop a website that will direct developers to the information they need and link it off of the Chamber and Economic Development websites, City and County websites  |            |                      |   |   |

## CCEDC Business Regulations Task Force Strategic Plan

**Objective #2: Work with City and County to implement MOU for standards of development in the Joint Plan District Boundary to implement consistent, seamless development process for City and County**

**Strategy #1: Develop a committee of contractors, developers, surveyors, project managers to meet with elected officials on the need for MOU**

| Processes  | Time Frame | Cost                    | Lead Organization & Who's Involved                | Impact (known or projected)                                   |
|--|------------|-------------------------|---|---|
| Hire specialized consulting firm to evaluate and make recommendations on streamlining the development process and resolving the MOU issues | Year 1-3   | Direct:<br>\$75,000     | Lead: City/County                                 | Complete understanding of the joint planning district process |
| Use MOU Committee to work with the Consultant and staff to implement recommendations   |            | Indirect: Staff<br>Time | Business Regulations Implementation<br>Task Force |   |