



Campbell County
Economic Development
Corporation

■ ECONOMIC DEVELOPMENT ■ COMMUNITY DEVELOPMENT ■ WORKFORCE DEVELOPMENT

Wright SWOT Workshop Wednesday, October 21, 2009

<u>Weaknesses</u>	<u>Freq.</u>
There is a lack of diversity within our overall business climate with too much dependence on the minerals industry for revenues, job creation, and business growth.	10
Affordable housing	4
Zoning requirements – building façade; restrictions and regulations	2
Post office	4
No public transportation system	1
Location	6
Lack of senior care facilities and medical/dental support	9
Red tape for environmental issues in Powder River Basin	2
Access to pipeline - electric grids	1
Lack of a community center; urban sprawl without a clear retail center	4
Hwy 59/4-lane Highway	2
Weather - hinders construction and activities	1
Small population may cause businesses to build in another community	3
Small amount of land owners. "Land locked"	1
Lack of a bank	1

Urban sprawl	1
Transportation	3
Political	1
Not enough building locations	1
Hard for small businesses to start in Wright	1
Economical rent spaces	1