



Campbell County
Economic Development
Corporation

■ ECONOMIC DEVELOPMENT ■ COMMUNITY DEVELOPMENT ■ WORKFORCE DEVELOPMENT
5 YEAR ECONOMIC DEVELOPMENT STRATEGIC PLAN FOR CAMPBELL COUNTY

CAPITAL FOR BUSINESS GROWTH TASK FORCE

Meeting Notes

March 9, 2010
12:00 – 1:00 pm
CCEDC Board Room

Task Force Members Attendees: Luann Borgialli, Brenda Schladweiler, Karl DeCock (by phone)

CCEDC Staff: Philippe Chino

Goal: Facilitate and encourage ways to improve the capital growth environment for Campbell County

- TIF was the first thing the task force talked about because it failed to pass by one vote at this year's legislative session. That one vote came from one of our CC legislators.
- It was agreed that this task force should be the point committee to ensure CC legislators, public, and target organization be familiar with TIF
- A white paper on TIF was created this year to inform the legislators in CC and WY
(**ACTION**) Philippe to send white paper to task force

- The task force agreed on the following preliminary OBJECTIVES and STRATEGIES to facilitate the approval of TIF:

Objective: Have a TIF program in Wyoming by March 2011

Strategy: LEGISLATIVE

- Initially meet with Tom Lubnau to find out who will introduce the bill this fall and how we should proceed in Campbell County
(ACTION) Philippe to set up a meeting with Tom and Les
- Task force to meet in late spring with current CC legislators to
1) give them an update on the ED Strategic Plan process and 2) how TIF fits into the ED plan
- Task force to help set up a candidate forum session and ensure TIF is discussed

Strategy: PUBLIC

- Educate the public and targeted organizations in CC on TIF
- Task force to work with the following organizations to ensure TIF becomes an economic development issue and, most important, part of the candidates' ED platforms:
 - Chamber of Commerce of CC, Wright Chamber of Commerce, CC Realtor Association, local banks, WIDC, WAM, City of Gillette, Town of Wright, and County finance managers, WSPE, local Architect Association (?), local Contractor Association (through the Chamber of CC), and others to be identified at later date

Objective: Make it easier for existing and new companies to be aware of the available financial programs in CC, state, and federal

Strategy: (preliminary): Make business community aware of what is available

Strategy: (preliminary): Make the business community aware of where are the repositories

Strategy: (preliminary): Market the above two strategies

Objective: Evaluate the feasibility of a business incubator in CC

Strategy: Review the study done for CCEDC in 1998-1999 to identify pros and cons

Strategy: Capitalize on CCEDC's relationship with the Wyoming Technology Business Center at UW to assist us if necessary

- The task force agreed to meet **weekly on Tuesdays from 12 Noon to 1 pm until April 27**