



CCEDC Child Care Task Force

MEETING NOTES

March 12, 2010 10 a.m.

Attendance: Vermona Peterson, Melody Warren, Dane Joslyn, Brandi Beecher

Vermona opened the meeting with an overview of what has been developed.

Discussed what is quality child care?

- Caring for our children – National standard
- NEYC
- Age appropriate learning environment
- Meeting quality of standards set forth by DFS
- Check list on DFS website

Quality – Must meet quality of standards set forth by DFS

Have information cards issued in Chamber packets and new mom packets

Realtors and recruitment packets, GPA

Midweek Advertiser

- Website link information, licensing website instead of DFS
 - NAEYC, 0-3, Childcare finder, Why Quality Counties, Fight crime.org
- City data.com

Current capacity: 1,161 capacity/83 daycares. Birth to 3 struggling.

Determine what they are? Where needs improvement? Strategy to improve?

Providersfirst.org May 7th, National Providers Appreciation Day

- Local association meets every Tuesday
- Woman to woman
- Signature Series thru Child Care Finders
- Food programs do Federal training locally

Child care one-stop, Brookings. Business, parents, and providers use.

Next Meeting - Friday, March 19th 10 a.m. Workforce Services

GOAL: Ensure sufficient, quality childcare exists for Campbell County.*

**Quality is defined as meeting quality of standards set forth by the Department of Family Services.*

Objective: Research need for childcare in Campbell County.

Strategies:

- Develop baseline of existing care availability by age.
- Research childcare demand
 - Birthrate counts. DFS
 - Childcare finders, kids county and CCMH Infant Count

Objective: Work with County and City government concerning child care zoning regulations.

Strategies:

- Research current zoning regulations for child care
- Develop action plan based on findings
 - Identify zoning obstacles at the county level
 - City zoning is being addressed

Objective: Develop a marketing campaign to provide child care information.

Strategies:

- Develop specific campaign for parents, providers and businesses.
- Marketing plan will be funded by grants, business donations and government agencies.
- Develop a program recognizing childcare providers that improve through staff education.
- Research employer resources and strategies for daycare.
 - Providers
 - Research and promote how much childcare providers make.
 - Promote importance of licensed childcare provider.
 - Promote childcare training availability.
 - Promote reward of being a childcare provider
 - Parents
 - Promote importance of licensed childcare provider.
 - Develop a list of resources available.
 - Develop a plan for the awareness of the availability of complaint and compliance report.
 - Businesses
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 - Develop a list of resources available.
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Objective: Develop Gillette as the North East regional childcare one-stop center.

Strategy:

- Research One-Stop Centers in South Dakota
- Research Funding Opportunities – United Way , Casey Foundations