



Campbell County
Economic Development
Corporation

■ ECONOMIC DEVELOPMENT ■ COMMUNITY DEVELOPMENT ■ WORKFORCE DEVELOPMENT

5-Year Economic Development Strategic Plan for Campbell County

Steering Committee Meeting Notes

Wyoming Room, Campbell County Public Library

Thursday, December 3, 2009

4:30 – 6:30 PM

Committee Members Present:

Chris Shelledy, Megan Lehman, Doreen Schaar, Julie Simon, Dane Joslyn, Dan Barks, Jessica Louk, Mark Herrmann, Linda Harris, Clint Pickrel, Robyn Schonberg, Kevin King, Norine Kasperik, Luann Borgialli, Nolene Wright. New members, Jessica Hayward and Mayra Martinez

Planning Committee Members Present:

Traci Conklin

CCEDC Staff Present:

Philippe M. Chino, Brandi Beecher and Mary Melaragno

- Co-Chair Doreen Schaar welcomed everyone to the Steering Committee meeting. Doreen also gave an overview of using Google Groups. She also asked that everyone please keep contact information of anyone that you speak with in assistance with Task Forces. Please email Mary at mary@ccedc.net any contact information to keep on file.
- Doreen also noted that the Strengths were to be done by the end of December, but have been pushed to the first meeting in January to be completed. The January 7th meeting will also be held in Wright, as soon as the location is secure will send an email to everyone to let know where the meeting will be held. Would be very nice if as many people from Gillette are able to attend the Wright meeting.
- Philippe updated next Tuesday, December 8th the Planning Committee will meet with three volunteers for the P.R. Committee. The three volunteers are: Kim Hunter; a stringer for the

Casper Star Tribune and Wyoming Business Report, Felicia Messimer; works with the Gillette Chamber of Commerce and has a background with P.R., Jessica Hayward; new to the area, also has background with P.R. The P.R. Committee will work with:

- Gillette News-Record
 - The High Plains Sentinel, Wright's newspaper has said they will publish any information we give them. With each interview will also have a picture with the person interviewed.
 - Will work with the Gillette Chamber to post updates on their website
 - CCEDC Newsletter
 - CCEDC website – once it's up and running
 - Twitter and Facebook
 - Broadcast media – Megan Lehman and Philippe Chino did a radio show earlier in the day with Glenn Woods which a copy of the interview was handed out for everyone to listen to. Will have volunteers on the radio show in the future, as well.
 - Paul Wallum will interview the Steering Committee and publish stories
 - KOTA TV will use soundbytes to air during news shows
 - Doreen suggested working with charitable organizations to have Philippe give a presentation, will help spread the word
- Philippe welcomed to the meeting Mayra Martinez, owner of Maria's Restaurant and Jessica Hayward, who is new to the area.

Each task force chair gave a five minute presentation on what they have worked on and the Steering Committee members had five minutes to discuss/make suggestions on what they heard

Tax and Finance Task Force

- Dane Joslyn, Chair, gave an update for her task force:
 - Dane first wanted to let everyone know that she is able to use a few larger vehicles from the hospital to drive people to the Wright meeting in January. Will work on the details.
 - The Task Force met with Dave Spencer earlier and are working on compairson with state neighbors and counties. Found out that out of the top four wealthiest counties in Wyoming, Campbell County is not the wealthiest county, but the second wealthiest county. Sublette County is the richest county
 - Working on what the residents cost the state and how much go back into services
 - Looking into how much money goes into infrastructure
 - Noted the big thing is businesses don't understand the tax structure and it deters future companies from possibly coming to Campbell County. Need to work on trying to sit down with companies and explain to them the tax structure

Government

- Megan Lehman gave an update on behalf of Chair Katie Allen on their task force:
 - Two people from the task force will group together and work on the Strength statement
 - Two Strengths revolved on the can-do attitudes and good leadership. Megan is currently taking a class that shows that everyone is a leader and encourages everyone to take the class
 - Is working on infrastructure, energy rates, transportation and leadership
 - Was noted that they can use the new Rec Center and Cam-Plex as part of a strong infrastructure. Also can use GALI, Leadership Wyoming, Flightline, etc.

Minerals and Agriculture

- Doreen Schaar gave an update on behalf of Chair Julie Simon on their task force:
 - Have changed their name to Energy and Agriculture
 - Has been doing research on Uranium, found information in The News-Record and Wyoming Mineral Association. Found there are two active mines that will hopefully go into production 2012. Nuclear power plants can do a lot for a community. When building the plan and afterwards with jobs.
 - Governments are trying to streamline the process
 - Megan asked if they have focused any on wind energy, Nolene noted they have not done much with it yet as it is very sporadic and cannot use all the time
 - Luann Borgianni noted need to look at our energy as a starting point to get factories here. Make it a start and end points for product in Wyoming
 - Megan Lehman noted that she has a lot of information from 3rd Planet she would be willing to let the task force use

Education

- Mark Herrman gave an update on their task force
 - Have to look at two things: look at statistics, is it a strength or weakness?
 - Working on a strong sense of community, pride and involvement
 - Reviewing statistics, funding, tax base. Is open to any ideas from anyone
- Doreen noted the Hispanic population is a very growing population and asked Mayra how to get more ethnic groups involved. Even if unable to attend meetings, would be nice to get input.

NEXT MEETING MONDAY, December 21st 4:30 – 6:30 PM. DINNER WILL BE PROVIDED.

WILL BE HELD IN THE COTTONWOOD ROOM IN THE GEORGE AMOS MEMORIAL BUILDING